

WOODFORD HUMANE SOCIETY

Freedom Fest Celebration

July 22 -23, 2011, Annestes Farms, Versailles, Kentucky

Bone Appetit Day Presenting Sponsor - \$3,000

- Exclusive Sponsorship for Bone Appetit Day
- Table for ten at the Bone Appetit Breakfast and the Bone Appetit Luncheon
- Two general admission tickets to the Saturday evening Freedom Fest Event
- Desirable linked logo placement on our website
- Full page black & white Freedom Fest Celebration program ad
- Logo on 1200 invitations
- Listing in our newsletter which goes to 3500 central KY families and businesses
- Inclusion in news releases and as many media mentions as possible
- Logo on our slideshow presentation during the Freedom Fest Event
- Logo on signage along the guest exit from the farm

Special Silent Art Auction Sponsor - \$2,000

Artists donate original paintings and photographs to auction

- Exclusive Sponsorship within your profession or industry
- Tickets for four at the Bone Appetit Luncheon
- Logo inclusion on Sneak Preview Party invitations and Art Auction program
- Listing in the Herald-Leader advertisement for the Sneak Preview event
- Desirable linked logo placement on our website
- Half page black & white Freedom Fest Celebration program ad
- Listing in 1500 Freedom Fest Celebration programs
- Listing on 1200 Freedom Fest Celebration invitations
- Signage with your logo for several weeks while the collection is on display, then displayed at the farm during the Freedom Fest Celebration
- Logo on our slideshow presentation during the Freedom Fest Event
- Logo on signage along the guest exit from the farm

Live Auction Sponsor - \$2,000

- Exclusive Sponsorship within your profession or industry
- Four general admission tickets to the Freedom Fest Event on Saturday
- Desirable linked logo placement on our website
- Half page black & white Freedom Fest Celebration program ad
- Listing in 1500 Freedom Fest Celebration programs
- Full page black & white ad inside Auction Item Catalog
- Logo in Auction Item Catalog
- Logo on our slideshow presentation during the Freedom Fest Event and on all live auction slides
- Logo on signage along the guest exit from the farm

Collective Bid Sponsor - \$1,500

- Exclusive Sponsorship within your profession or industry
- Two general admission tickets to the Freedom Fest Event on Saturday evening
- Listing on our website
- Half page black & white Freedom Fest Celebration program ad
- Listing in 1500 Freedom Fest Celebration programs
- Logo on 80 table signs
- Listing on our slideshow presentation during the Freedom Fest Event

Bone Appetit Breakfast Sponsor - \$1,500

- Exclusive Sponsorship within your profession or industry
- Table of ten to the catered Bone Appetit Breakfast
- Listing on our website
- Half page black & white Freedom Fest Celebration program ad
- Listing in 1500 Freedom Fest Celebration programs
- Listing in 1200 Freedom Fest invitations
- Special signage as event sponsor of the Bone Appetit Breakfast
- Listing on our slideshow presentation during the Freedom Fest Event

Bone Appetit Luncheon Sponsor - \$1,500

- Exclusive Sponsorship within your profession or industry
- Table of ten to the catered Bone Appetit Luncheon
- Listing on our website
- Half page black & white Freedom Fest Celebration program ad
- Listing in 1500 Freedom Fest Celebration programs
- Listing in 1200 Freedom Fest invitations
- Special signage as event sponsor of the Bone Appetit Luncheon
- Listing on our slideshow presentation during the Freedom Fest Event

Freedom Fest Event Silent Auction Sponsor - \$1,000

- Exclusive Sponsorship within your profession or industry
- Two general admission tickets to the Freedom Fest Event on Saturday evening
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Half-page black and white ad in Auction Item Catalog
- Logo on signs on Silent Auction tables
- Listing on our slideshow presentation during the Freedom Fest Event

Bone Appetit Day Silent Auction Sponsor - \$750

- Exclusive Sponsorship within your profession or industry
- Two tickets to the Bone Appetit Luncheon
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Logo on signs on all Silent Auction tables
- Listing on our slideshow presentation during the Freedom Fest Event

Farm Tours Sponsor - \$500

- Exclusive Sponsorship within your profession or industry
- Two tickets to the Bone Appetit Luncheon
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Event Sponsor signage on both days of the Celebration
- Listing on our slideshow presentation during the Freedom Fest Event

“Designer Meet & Greet” Sponsor - \$500

- Exclusive Sponsorship within your profession or industry
- Two tickets to the Bone Appetit Day Luncheon
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Event sponsor signage on Bone Appetit Day
- Listing on our slideshow presentation during the Freedom Fest Event

Valet Sponsor - \$500

- Exclusive Sponsorship within your profession or industry
- Exposure at all three events
- Your flyer on the dashboard of every attendee’s vehicle
- Two tickets to the Bone Appetit Day Luncheon
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Event sponsor signage on Bone Appetit Day
- Listing on our slideshow presentation during the Freedom Fest Event

Raffle Sponsor - \$300

- Exclusive Sponsorship within your profession or industry
- Exposure on every raffle ticket and raffle signage
- Two tickets to the Bone Appetit Day Luncheon
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Event sponsor signage on Bone Appetit Day
- Listing on our slideshow presentation during the Freedom Fest Event

Hand Stamp Sponsor - \$300

- Exclusive Sponsorship
- Your logo stamped on guests hands during Bone Appetit Luncheon using stamps you provide
- Two tickets to the Bone Appetit Day Luncheon
- Listing on our website
- Listing in 1500 Freedom Fest Celebration programs
- Listing on our slideshow presentation during the Freedom Fest Event

Questions?

Sandy Boyken: sl.boyken@insightbb.com • 859.552.3324

Yes, we want to sponsor Freedom Fest 2011!

- Bone Appetit Day Presenting Sponsor \$3,000
- Silent Art Auction Sponsor \$2,000
- Live Auction Sponsor \$2,000
- Collective Bid Sponsor \$1,500
- Bone Appetit Breakfast Sponsor \$1,500
- Bone Appetit Luncheon Sponsor \$1,500
- Freedom Fest Event Silent Auction Sponsor \$1,000

- Bone Appetit Day Silent Auction Sponsor \$750
- Farm Tours Sponsor \$500
- Designer Meet & Greet Sponsor \$500
- Valet Sponsor \$500
- Raffle Sponsor \$300
- Hand Stamp Sponsor \$300

Name: _____

Business: _____

Address: _____

Email Address: _____

Telephone: _____

Invoice us to pay by June 1, 2011 or Payment is enclosed

Visa/MasterCard/Discover # _____

Expiration Date: _____ 3 digit security code on back of card _____

Signature: _____

To help SAVE the homeless pets in our community, please respond with your sponsorship today.

Tickets will go on sale June 1, 2011.

The Woodford Humane Society is a 501c3 non-profit organization. All contributions are tax deductible within the limits of the law.

Federal ID# 61-0992070

Mail to:
Freedom Fest 2011
Woodford Humane Society
P.O. Box 44
Versailles, KY 40383

Thank you for your support!

W  **DFORD**
H U M A N E S O C I E T Y